

Contact: Daniel Roessler, Marketing Manager
Daniel.Roessler@tipsweb.com
800-242-8477 x 152

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TiPS, Inc. and Acuitē Partner To Expand Services

Combining Capabilities for Alarm Management and Human Factors Engineering

Georgetown, TX – September 21, 2012 - TiPS, Inc. the premier global alarm management product and service company is proud to announce a newly established partnership with Acuitē, an industry leading human factors engineering and advanced user interface design firm.

Effective alarm management is an important component of creating a superior control room work environment for the process industries. Overall advanced user interface development must consider how alarms are prioritized, managed and incorporated into graphics.

Bob Weibel, president of TiPS stated, “We are excited about the Acuitē partnership because it expands our capabilities to provide our customers with valuable services such as human factors engineering, control room design and advanced user interface development. These services will help our customers continue to improve the safety and efficiency of control room operations.”

According to Lisa Garrison, principle partner of Acuitē, “While we work to improve the user interface and the overall control room environment for operators, often customers have alarm management challenges they must also overcome. Our partnership with TiPS gives our customers access to TiPS’ extensive alarm management knowledge as well as an industry leading alarm management software solution like LogMate® delivering a strong value proposition to our customers.”

About TiPS Incorporated:

TiPS incorporated has been setting the standard in alarm management since introducing LogMate®, the first full-featured, commercially available alarm management software in 1990. TiPS is known as The Alarm Management Software Company and with over 20 years of history, TiPS continues to deliver best-in-class process alarm management products and services worldwide.

About Acuitē:

Acuitē is an industry leading human factors and user-centered design company offering services such as control building designs and evaluations, operational effectiveness studies, usability evaluations and advanced user interface development. Acuitē also provides the Advanced Process Graphics (APG) products including both Design Suite and Object Library incorporating industry best practices and standards into operator graphics development.