

News Release: TiPS™ and UReason® Partner for Better Operator Awareness
Release Date: Immediate (September 17, 2007)
From: TiPS, Inc., USA
Media Contact: Chris Wilson, Tel: +1 512 863-3653 extension 520, Email: chris@tipsweb.com

TiPS™ and UReason® Partner for Better Operator Awareness

TiPS and UReason have formed a partnership to more closely align their respective alarm management and operator advisory technologies to deliver better plant condition alerts and advisory information, which empowers them to maximize production, safely and consistently. Read the online news release at: www.tipsweb.com/ureason.

The LogMate® Alarm Management System from TiPS, Incorporated is a complete alarm management infrastructure with facilities for archival, analysis, trending, reporting, change management, rationalization, and notification. The OASYS-AM™ Operator Advisory System from UReason is targeted at dynamic alarm reduction and operator advisory alerts, including play-back, pattern mining, rule induction, real-time cause-effect analysis, state detection, topology reasoning, and interactive decision trees.

“We worked with TiPS software at Lyondell® and we quickly recognized how complimentary our products were,” says Lieven Dubois, Director of Partner Sales & Marketing at UReason. “With this agreement in place UReason can promote and support TiPS products in Europe, the Middle-East, and Africa, while TiPS can serve its current and future customers in the Americas with an extension of its product range. Joining forces, UReason and TiPS now offer global support and presence.”

“Essentially these are two of the most important technology layers in an operations strategy, whether you call it alarm management, operator vigilance, or situation awareness,” adds Jennifer Anderson, Business Development Manager for TiPS. “LogMate forms the basis of a control system alarm management program, and the UReason OASYS system improves the capabilities of the operating team beyond that which the control system alone is able to provide. This is a definite win for the manufacturing community.”

About TiPS:

TiPS is a pioneer in alarm management software, producing the first version of LogMate® in 1990. LogMate has been refined over 17 years and hundreds of installations around the globe. TiPS prides itself on quality, stable, feature-rich products that excel against the highest standards of value. TiPS is a thought leader in alarm management, committed to education and empowerment of our current and future clients. Find out more at www.tipsweb.com.

About UReason:

UReason is a provider of technology that enables domain experts such as operators, process engineers, quality control managers, and consultants to establish easy to use real-time operator advisories. UReason markets its technology in a solution called OASYS-AM™ which is targeted at reducing the volume and increasing the relevance of information presented to an operator. UReason solutions incorporate the guidelines and directives of the EEMUA Publication 191 and NORSOK YA710. For more details, contact Lieven Dubois at +31-71-5281700, visit the website www.ureason.com, or e-mail info@ureason.com. UReason® and OASYS™ are trademarks of UReason Holding B.V.

TiPS, Incorporated
2402 Williams Drive
Georgetown, TX 78628
Tel: (512) 863-3653